

**High jewellery house Nuun is launching Banajir, a new collection of bangles**



The Banajir collection, in solid gold or pavé, has been designed by Nourah AlFaisal, founder of Nuun. Inspired by a classic Saudi geometric pattern, Banajir brings a modern take to an oriental jewellery tradition reaching back millennia.

“For centuries, on all shores of the Arabian Sea and beyond, bangles have been statement pieces for women to accumulate on their arms, from the simplest to the most elaborate. With our new Banajir collection, today’s cosmopolitan women can be creative and playful, refined and modern,” says Nourah AlFaisal.

Available in pink, yellow, white or black gold, the Banajir bangles go by pair, either in full metal or pavé. Each pavé bracelet is set with over 900 diamonds or sapphires. The solid gold versions are available in full or hollow pattern.

The Banajir collection is on exhibition at the Four Seasons George V, in the new Nuun window display designed by Atelier Brunoir.

To celebrate the launch of the Banajir collection, Nuun has partnered with Art of Heritage, a Riyadh-based heritage center with the largest textile collection in the Gulf region. Art of Heritage trains disabled Saudi women in various traditional crafts such as weaving, pottery, and jewellery making, to create beautiful handmade pieces based on its collection of old fabrics, dresses and other artefacts.

The first fifty sets of Banajir will be presented in specially hand-embroidered Art of Heritage pouches. The embroideries are reminiscent of a traditional pattern to be found on doors in the Najd region.

Banjir bangles are made to order, by pair.



# U N U U N



*The new display Nuun at George V designed by Atelier Brunoir*

### **About Nuun**

*Nuun Jewels was founded in 2014 by Nourah AlFaisal. Based in Paris, Nuun designs high jewellery collections, with unique or made to order pieces. Each one is based on its designer's inspirations from East and West, and the superb craftsmanship of Place Vendôme workshops combining centuries-old traditions with the best of high technologies. Nuun creations are exhibited at the Four Seasons George V Hotel, Paris, France.*

### **About Art of Heritage**

*Founded in 1990 in Riyadh under the auspices of the Al-Nahda Society, Art of Heritage focuses on researching and preserving Saudi Arabia's heritage costumes, jewellery, household artifacts and textiles. Art of Heritage is a socially responsible organisation committed to supporting social welfare and the betterment of women. It is known for its excellence in the production of traditional fine hand embroidered dresses and artefacts such as pottery, wood and leather objects.*

[www.nuunjewels.com](http://www.nuunjewels.com)

[@nuunjewels](https://www.instagram.com/nuunjewels)

Contact : Magna Presse

01 58 62 53 79

Marie Gaillard Serceau & Justine Boudesseul

[mgaillard@magnapresse.com](mailto:mgaillard@magnapresse.com)